R&D Outsourcing

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Regional Hybrid Forum IDC Security Forum

On May 20, 2021, the international analytical company IDC will hold a hybrid forum IDC Security Forum "From Security to Trust: Path to Digital Leadership." The forum is designed for leaders in information security, innovation and IT, and will bring together participants from Central Asia, Ukraine, Belarus, Azerbaijan, Georgia and Mongolia.

Information Security
The events of recent years have taught many lessons. First, the famous saying "never let a crisis go to waste" has become something of a mantra for cybercriminals. Second, the concept of digital trust is inevitably becoming a critical business requirement in the digital age.

At the core of this, of course, is information security: the critical barrier between data integrity and compromise. Digital trust is built on this foundation, but it goes far beyond privacy and compliance to sustainability, from e-commerce to building trusted ecosystems, from ethics and transparency to brand reputation and customer loyalty. Ensuring digital trust is a business imperative, but requires leadership and governance at the board level.

Main topics:
Compliance is the bare minimum. What are other critical challenges to building digital trust?

The new role of the CIO: CRO?

Risk management - aligning security with business and trust objectives.

When In Doubt - Outsourcing: Why Managed Security Services (MSS) Are The Answer

People-centered data loss prevention (DLP) to reduce user risk

Secure remote access - the new operational imperative

Leveraging Cryptographic Capabilities in Hybrid and Multi-Cloud Environments

Network and security convergence, cloud management - ensuring availability, performance and resilience

Among the speakers:
Andrey Beklemishev, Vice President, IDC
Denis Maslennikov, Senior Analyst, IDC
Evgeny Zosimov, Technical Consultant, VEEAM

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