

# R&D Outsourcing

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## Industrial design

An important role in the development of leading markets has played a profile of state policy and special support programs in the field of industrial design. However stimulating government projects vary significantly in their goals (global leadership of national design companies; an increase in the export of design items; quality improvement life of the population; creation of new jobs, etc.) and forms of implementation (creation technology parks and creative clusters and zones; stimulation of small and medium businesses in the field design; development of design education, etc.), due to how their economic development in general and the level of development of industrial design in particular. Also provides significant influence of national specificity.

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