

R&D Outsourcing

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EXAMPLES OF COST COLLECTIBLE ITEMS OF DESIGN

- In the late 1990s, a chair made from oak plywood by modernist Jean Prouvé, released by a huge batch, cost about 150 French francs, and now, according to expert estimates, each copy is sold in specialized stores at prices ranging from 5 to 10 thousand euros.
- In 2009, at the auction at Christie's in Paris, the armchair with dragons of Irish designer Eileen Gray was sold for 21.9 million euros.
- In 2013, to the opening of the flagship boutique in New York, the French fashion house Hermès released a limited edition designer homer baseball bat classic ash-shaped with a leather handle. The cost of the bats at that time is \$ 1.9 thousand, however, according to expert estimates, in a few years its cost may rise significantly.
- In 2015, the Lockheed Lounge aluminum lounge, created by Australian designer Marc Newson, was sold at Phillips auction for 2.5 million euros (the most expensive sun lounge in the world). In addition, according to experts, at the moment the work of Mark Newson is approximately 25% of the new Art & Design market.

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